JESSICA SCHULZ

PRODUCT DESIGNER

+49 172 5639915

jess.schulz2019@gmail.com

jessicaschulz.design

linkedin.com/in/jessschulz

EDUCATION

2018
Ironhack Berlin
Full-Stack Coding Bootcamp
Web Developer

2005
University of Applied Sciences
Düsseldorf (HSD)
Communication Design
Degree: Master of Arts (M.A.)

SKILLS

Adobe CC | Adobe Photoshop
Adobe Illustrator | Adobe InDesign
Typography | Illustration | Figma
Sketch | Product Design | Design
Thinking | UX Design | User Experi-
rience | UI Design | User Interface
IxD | Interaction Design | Miro
Agile | Coding | CSS | HTML5
JavaScript (JS) | Vue.js | React

LANGUAGES

GERMAN   Native proficiency
ENGLISH   Full professional proficiency
FRENCH   Professional working
proficiency

SUMMARY

Creative, detail-oriented and self-driven product designer. 10+ years of experience in design and a background in coding. Passionate about product. Working in close collaboration across teams to find cutting-edge, user-centered solutions. Focus on translating substantial concepts into strong and concise visuals.

WORK EXPERIENCE

PRODUCT DESIGNER

GETRÄNKE HOFFMANN | BRANDENBURG | 05/22 – TODAY

Beverage retail chain with 400+ branches in Germany
· Translation and complementation of the design system
   with regard to the specific requirements of digital products
· Wireframing and mockup creation for B2C, B2B and B2E products

UX/UI DESIGNER

TIDY | BERLIN | 11/21 – 04/2022

AI driven B2B solution for knowledge management – SaaS
· Building the design system
· Designing and prototyping of UI mockups and user flows
· Conducting user research. Troubleshooting UX problems

DIGITAL PRODUCT DESIGNER

TIGNUM | BERLIN | 06 – 12/2020

B2B consulting agency for C-level executives – SaaS
· Concepts for a consistent brand language
· Building and gradually expanding the design system
· Visuals, layouts and UI design for various media

WEB DEVELOPER

TIGNUM | BERLIN | 11/18 – 06/2020

· Codebase maintenance/extension for B2B/B2E products
· UX/UI concept and prototype - data visualisation tool (Saas)
· Conceptualisation of new features and their testing

FREELANCE DESIGNER

HOLY CRAFT | DUESSELDORF | 07 – 11/2018

· Logo and brand design (across all media, print and online)

JUNIOR DESIGNER

ESPRIT | RATINGEN | 11/2008 – 09/2016

· Artwork design for women & kids collections